

[<Back](#) [Print](#)

Annapolis SCUBA Dive Team E-Newsletter

July 2007

In This Issue

[Happy July 4th!](#)[BIG NEWS at ASC!](#)[Back to Bonaire!](#)[Papua New Guinea](#)[Hope to meet you very soon!](#)

Join our list

[Join our mailing list!](#)**Dear Richard,**

DIVE DIVE DIVE... Welcome to Annapolis SCUBA e-news - our electronic newsletter!

Happy July 4th!**Save 25% now to July 15th!**

Happy July 4th from Annapolis SCUBA - a celebratory gift for you (SEE COUPON BELOW) from the new owners of ASC - Rick & Suzann



BIG NEWS at ASC!

Introducing Richard Lager & Suzann Reister

For those of you who are Terp fans, you'll be happy to hear that both Rick & Suzann are alumni of the University of Maryland (and, if you are from another ACC



school, please don't hold it against us)! Rick went on to complete his CPA and finish a law degree from GWU. Suzann did MBA graduate work at GWU. They both joined the corporate world and stayed there for more than 20 years.

Rick held various client service & management positions at Grant Thornton, a large accounting firm with over 300 employees in the DC Area Offices, and more than 60 other

offices nation-wide. Rick spent his last nine (9) years there as Managing Partner and retired in 1995 after 25 years. He then formed & was CEO of a health services firm, employing urologists and nurses to develop and implement incontinence protocols used in nursing homes to treat and often cure that malady suffered by so many of the elderly. In 1998, after the physicians agreed to purchase and continue the program, he was wooed back into the financial world to become the CFO & VP of Finance for the present owners of the Washington Nationals Baseball Club. This local family real estate business has developed numerous commercial and residential properties including the Annapolis Harbor Center and Tyson's I & II. Rick "retired" for the third time, in March 2006.

Suzann has a small consulting firm. She has worked more than 20 years in the government contracting business as a contracts, business, program management and negotiation subject matter expert. In that role, she develops and implements competitive pricing & proposal strategies to capture new business opportunities, negotiates contracts, and assists various companies set up scalable business and reporting processes.

Suzann & Rick are both avid scuba divers (Rick is a Master Scuba Diver and now plans to continue on and become an Instructor). After doing their first diving in Hawaii, Grand Cayman and Cozumel in the early 1980's, they became passionate, environmentally concerned, and very frequent divers. Each has logged more than 500 dives. Their more than 30 scuba excursions include some of the Bahamas (Nassau, Andros and Eleuthera); Cayman Brac; Little Cayman; Jamaica; the US Virgin Islands; the Hawaiian Islands of Maui, Kauai, and Kona; Turks & Caicos; St. Lucia; Belize; Sonora Bay, Cancun and The Mayan Riviera; Cabo San Luca; Bonaire; Bermuda; Fiji; Australia (The Great Barrier Reef and the Coral Sea); Papua New Guinea; and, most recently, Palau in Micronesia. Their next trip will be in December on a liveaboard to The Maldive Islands just south of Sri Lanka.

So, how did it come to be that these two ended up buying your favorite dive store? "We were traveling in Palau during the Thanksgiving holiday with Werner Kurn, a good friend AND owner of a well-known dive store in San Diego, California, when we mentioned we'd would like to affiliate, on the East Coast, with his 27 year old business. Heather knew Werner, and had spoken with him about wanting to spend more time with her family. By such fortuitous circumstances, Werner connected us with Heather, and shortly after we began a dialogue that led to our recent purchase of Annapolis SCUBA!

We are devoted to satisfying the needs of our SCUBA and swimming enthusiasts in the Annapolis area. The ASC associates -- Cali, Glen, Ed and Operations Manager, Nick - will stay with us and are eager to continue to share their love and knowledge of SCUBA with you. We all pledge to carry on the same level of friendly, personal service that you have come to expect from ASC. Our 18 PADI Certified Instructors look forward to continuing and expanding upon their certification classes and to creating new experiences for you!

Some of our plans include expanding the Group Travel Program, adding new product lines and further developing our Continuing Education Training Program. You'll see other articles in this issue about trips that we currently have in the works, and we have ideas about a land/dive trip to the Galapagos. See our next e-newsletter for more details or call Rick soon if you have interest in an upcoming trip.

ASC will be holding a three day Open House party in the next 45 - 60 days. We will announce the dates shortly! Please plan to join us and bring a friend or two! There will be plenty of fine food and drinks, and a few surprises.

In the meantime, we hope you will stop by the SCUBA Center and look forward to meeting you soon! Shane, our 12 year old, gentle Belgian Tervuren will join us in the store from time to time to greet you too.

In the interim, we would love to hear from you about trips you would like to go on, new products you wish we would carry or any other ideas or suggestions for ASC. Please contact Rick directly at rick@annapolisscuba.com.

Back to Bonaire!

Trip is in the works



We're working on finalizing a trip to Bonaire at the end of October. We'd love for you to join us!

Contact
Rick@annapolisscuba.com
if you'd like to be added to the list to

receive details as soon as they are available!

Papua New Guinea

Space for a lucky few!

If it's always been your dream to travel to a land that most visit only via National Geographic, then you won't want to miss this one!

There are a few spaces remaining for lucky travelers who will not only visit some of the most spectacular reefs in the world, but will also experience, first hand, a Sing Sing celebration which is TRULY an event to remember!

Please contact Rick@annapolisscuba.com if you'd like to hear more, or to see photos from his adventure to PNG last September!

Hope to meet you very soon!



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